

Vina Su

Email: sue1111vivi@gmail.com

Website: suzihui.com/

School of Visual Arts, New York, 2016 - 2019

Bachelor of Fine Art in Advertising major

Graphic Designer, Abacus Business Computer, New York, 2022

Photoshop / Illustrator / Figma / Adobe InDesign

- Print design including gift card, name card, banner, coupon, menu. Design, bleed and lamination
- Digital design with TV menu, restaurant POS touch screen, social media poster
- Website design

Client: Vivi bubble tea, Yomie Yogurt, Tsaocaa tea, Nanxiang Soup Dumpling, Kobe Asian cuisine Panda Wok, etc.

Designer, Noom, New York, 2019 - 2021

After Effects / Sketch / Figma / Photoshop / Illustrator

- Concepting with product manager for new idea
- UI/UX design with upsell page, landing page, survey, etc.
- Graphic design with banner, user testimonials, digital ads, illustrations
- Create Animations, motion graphics with After Effects
- Create brand color guide, icon library, brand design guide

Freelance Product Designer, Nakamoto & Turing Labs, New York, 2021

Adobe XD

- Website design and phone app design for a real estate company

Client: iREAM

Designer, The Regulus Card, New York, 2019

Photoshop / Illustrator / Adobe XD / Adobe premiere

- Photographed event photo and photoshop
- Create illustrations
- Website design

Client: UnionPay, Bentley, ECard, Nolcha Shows NYFW

Graphic Designer Intern, Fame Fashion House, New York, 2018

Photoshop

- Photographed models clothing and photoshop
- Update images to our Amazon store